

# services & PRICING GUIDE



Welcome to your  
interior design journey

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See what they say about us!





guiding *you*

in the

**right direction**

WELCOME

To **arrow.** INTERIOR DESIGN

We believe your space should be an extension and reflection of you, which is why we understand the importance of collaborating harmoniously with our clients and taking their brief on board. This way, we can ensure our designs bring happiness and joy into your day-to-day life.

HELLO!

i'm sarah

LET ME INTRODUCE  
MYSELF



“ Hello, I'm Sarah, the Founder and Design Director of Arrow Interior Design. Established in 2023, Arrow has been a pivotal milestone in my professional journey, enabling me to channel my passion and focus on helping people create spaces that truly embrace and reflect who they are.

Fueled by a career spanning over a decade in the interior design industry, I pride myself on my vast experience in residential design, ranging from show homes to private residential. My wealth of knowledge enables me to tackle every project with a professional and hands-on, all encompassing approach.

With a strong belief that an interior is an extension and reflection of it's residents, I understand the importance of listening to a client brief to then deliver a result

Emanating from a passion for interiors combined with an inherent understanding of the importance of beautifully designed spaces, I have collaborated with a variety of clients to achieve and deliver successful projects for several years. ”



+44(0)7716 014030



[www.arrowinteriordesign.co.uk](http://www.arrowinteriordesign.co.uk)

# PACKAGE options

## remote

## redesign

## renovation



### from £225 per room\*

An online interior design service

- ✓ Free Initial Consultation (via Zoom/Skype/Teams)
- ✓ Digital Design Mood boards showcasing selected products, wallpapers, paint colours etc
- ✓ One further room design revisions of each area
- ✓ 2D scaled floor plans with furniture layout suggestions
- ✓ Shopping List of items to purchase in your own time
- ✓ Decoration Schedule with labelled plans

### from £295 per room\*

An in-person interior design service

- ✓ Free Initial Consultation (in-person at your home)
- ✓ Second Consultation/home visit and site measure
- ✓ Digital Design Mood boards showcasing selected products, wallpapers, paint colours etc
- ✓ Up to two further room design revisions of each area
- ✓ 2D scaled floor plans with furniture layout suggestions
- ✓ Shopping List of items to purchase in your own time
- ✓ Decoration Schedule with labelled plans

### priced per project

A full design, implementation and project management service

- ✓ Free Initial Consultation to discuss your renovation or extension (in person at your home)
- ✓ Full Design Consultation/second home visit with measure
- ✓ Liaising with your chosen architect/introducing you to our trusted contacts and trades
- ✓ Comprehensive, detailed design packages for all areas required (kitchen, bathroom, bespoke cabinetry etc)
- ✓ Project Management from concept to completion

\*room bundles & discounts available

# ADDITIONAL **services**



## **3d room design**

from £95  
per room

Struggling to imagine what your room will look like and how colours, furniture and layouts will all work? This additional service is perfect to help you immerse yourself in what your future space will look like. You will be provided with 3D images (like above) to illustrate your interior design scheme.

## **furniture installation & styling**

priced  
per  
project

Installing furniture and dressing spaces at the end of a project is one of our favourite things to do! If this isn't your forte, don't panic - we've got you covered with this service. We'll help you perfectly position your furniture and accessories to totally optimise your space.

## **project management**

priced  
per  
project

For any project, no matter how big or small, if you need that extra helping hand with project management, we're here. Co-ordination of trades and the order of process can sometimes be overwhelming. We're here to offer a service to eliminate any concerns or stress and to deliver your project without a hitch.

## **ad-hock design work & consultancy**

£45 per  
hour

Need a little advice or have a couple of interior design questions regarding your space that doesn't warrant a design package? No problem, we offer design work and consultancy by the hour to answer all your questions and queries.



## HOW IT works

*(for our online and interior design packages)*

**01**

Following your initial consultation, you'll be provided with a design proposal outlining our design fees and scope of works to be undertaken for your exciting project - just to make sure we're on the same page!

**02**

Once the scope of works has been agreed and you've paid your deposit, we get cracking behind the scenes and work our magic on your new interior design scheme.

**03**

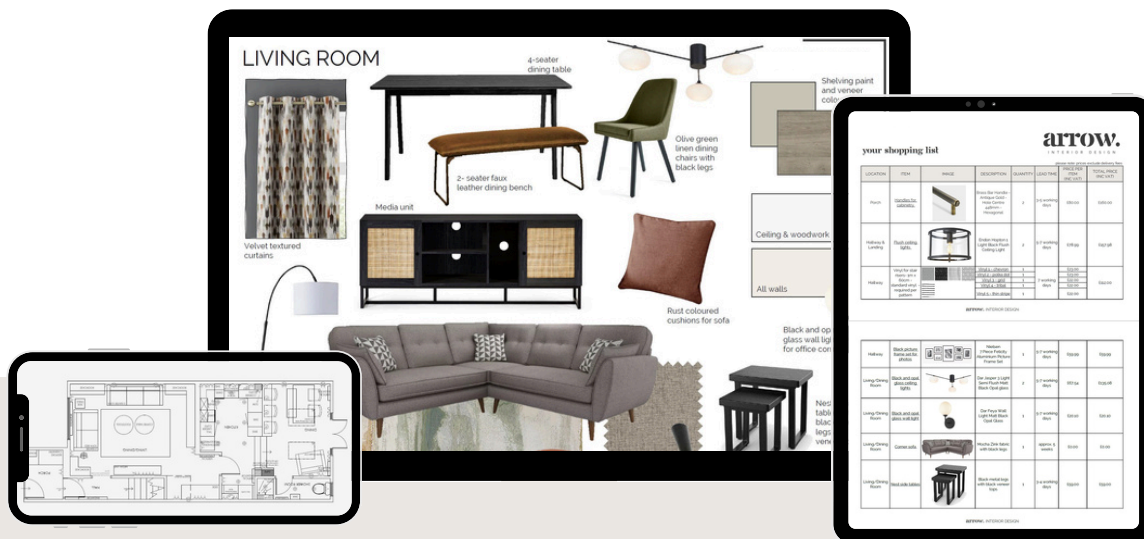
Depending on the package you have opted for, your digital design boards and 2D layouts will be either emailed or presented to you in-person.

**04**

We collaborate with you to ensure you're happy with our proposed designs and revise accordingly (number of revisions are outlined per package). Once your final design has been agreed, we issue a shopping list, decoration schedule and final designs for you to implement and enjoy!

Please note: if you have opted for any additional services, these steps may look slightly different in terms of our involvement.

# EXAMPLE project



## what will i receive with my interior design package?

### digital mood boards

Digital mood board will show case your new, proposed interior design scheme and provide all the information you'll need in order to visual your space. Think furniture, light fittings, soft furnishings, paint colours, wallpaper and cushions.. we could go on!

### shopping list

Your personalised shopping list will comprise of all the information needed on the items we include within your digital mood boards. Things like cost, supplier and technical details will be listed for complete ease and transparency. By issuing you with your shopping list, you hold the reins.

### 2d plans

We produce scaled 2D drawings to demonstrate furniture layout and space planning. The plans are an invaluable tool to enable you to understand how the flow of your space will work and how big each piece of furniture is - which can be tricky sometimes!

### decoration schedule

Our decoration schedules list paint colours, wallpapers and their codes and links to websites. Teamed with our highlight plans to show where paint and wallpaper are located, you or your decorator have a very small margin for error!



# FAQ'S

## **can i contact you with any questions or queries throughout our project?**

Of course! We are always on hand to help. If you can't get through, drop us an email, text or voicemail and we'll get back to you as soon as possible.

## **can i contact you after our project has finished?**

Yes, always! If it's an extra piece of advice you need or just to say hello, we'd love to hear from you!

## **who do you use to carry out works? (e.g. electrical, plumbing etc)**

Over the past 10 years, we've built great relationships with local tradespeople who help to provide reliable and efficient services to an incredibly high standard.

## **i've gone to order something on my shopping list but it's out of stock**

Unfortunately this happens from time to time. We know you'll have fallen in love with the item we've suggested, but please get back in touch and we'll reselect something just as lovely for you.

## **i haven't appointed an architect for my extension, can you help?**

Absolutely, we're in cahoots with a handful of local architects who would be delighted to work with you on your project. We're more than happy to pass their details on to you.

## **any further questions?**

We're always on hand to answer any of your queries, so if they're not listed above, please do not hesitate to give us a call or drop us an email.

+44(0)7716 014030

sarah@arrowinteriordesign.co.uk



# testimonials



This is our second time reviewing Sarah, she is an absolute legend. We finished our contract with her, however, even after finishing it 4/5 months ago she has been in continuous touch with me, helping with every single query I have had. Whether asking about colour combinations/themes or furniture, she has never washed her hands of us just because she has done her job and now no longer in contract with us to provide a service.

.She has been interested and keen in helping me out with every step of our house building. She will definitely go a very long way in her journey as it is very rare to find such services where people continue to support you after the service has been provided. Thank you so much Sarah!



I had the pleasure of working with Sarah from Arrow Interior Design, and I must say, she was absolutely invaluable throughout the entire process. As someone who enjoys interior design but needed expert guidance and a fresh perspective, Sarah was the perfect fit for my project - an 8-bed HMO.

Sarah's expertise and attention to detail were evident from the start. She not only provided guidance and advice but also brought her own creative ideas to the table, enhancing the overall design vision. The feedback we've received on the finished project has been overwhelmingly positive, with many highlighting the impeccable finish and thoughtful design choices.

Sarah went above and beyond, meticulously double-checking electrical plans, optimising furniture layouts, and even suggesting bold choices like going all the way with a black ceiling. Her gently nudging me in the right direction and insightful recommendations, especially regarding my kitchen tile choice, truly elevated the final result.

If you're in need of comprehensive interior design support and don't particularly enjoy the process yourself, look no further than Sarah. And if, like me, you relish the creative aspect but occasionally need a guiding hand, I wholeheartedly recommend her services. Sarah is worth every penny - a true professional who delivers exceptional results



We wanted to decorate our entire flat and were drowning in the endless choices of fabrics, wallpapers and paints. We turned to Sarah for help. Sarah was great at listening to our brief, suggesting new avenues and pushing us outside of our comfort zone. She produced a stylish, warm and contemporary design which we love. We have no hesitation in recommending Sarah for Interior Design.